

# Lakeview College Fall 2025 Space Utilization Report

First full semester of occupancy analytics. Early signals for informed planning — a baseline, not final conclusions. Three core metrics frame this report: Occupied Rate, Fill Rate, and PM/SqFt.



## Campus-at-a-Glance

Fall 2025 marks Lakeview College's first full semester of occupancy analytics. The data below represent early signals — a baseline for informed planning — not final conclusions.

Three core metrics frame this report: **Occupied Rate** (share of time a space is in use), **Fill Rate** (average attendance as a share of room capacity), and **PM/SqFt** (person-minutes per square foot, a measure of space intensity).

### What the Data Revealed

- **99% used-booked rate** — rooms that are scheduled are used, nearly without exception
- **22% average fill rate** — a persistent gap between room capacity and actual attendance
- **12 unused seats per session** — driven by room-to-section size mismatch, not cancellations

The campus is active and well-scheduled. The opportunity is not to increase usage — it is to **right-size room assignments** to match actual demand.

### LAKEVIEW COLLEGE

#### CAMPUS OVERVIEW

**83%**

AVG OCCUPIED RATE

**22%**

AVG FILL RATE

**90**

BUILDINGS  
MONITORED

**83**

INSTRUCTIONAL  
ZONES ASSESSED

## Classroom & Scheduling Performance

When classrooms are scheduled, they are almost always used — a 99% used-booked rate signals strong operational execution. However, the 22% fill rate reveals a persistent gap between room capacity and actual attendance.

Classrooms		Labs	
Avg Capacity	32	Avg Capacity	32
Avg Attendance	20	Avg Attendance	19
Unused Seats	12	Unused Seats	13

### The Capacity Gap

The average classroom has a capacity of 32 seats. Average observed attendance is 20 students, leaving 12 seats unused per session. This pattern is driven by a mismatch between room size and section size — not by cancellations or no-shows.

## Zone Performance Assessment

Lakeview's instructional portfolio spans **82 zones across 14 buildings**, with 41 zones hosting scheduled courses. The 99% used-booked rate confirms scheduled spaces are reliably occupied. An additional **8% of usage is unscheduled** — ad-hoc academic activity outside the formal booking system.

7

Performing well (above 50% fill)

35

Adequate — monitoring recommended

22

Need investigation — persistent underuse

18

Inactive — no recorded usage

**328 course sections** were observed across the semester, providing a robust sample for pattern identification. A 97% attendance-to-enrollment ratio confirms students are drawing nearly their full enrolled populations to class.

## Building Performance & Campus Movement

Sixty-one percent of monitored buildings (55 of 90) recorded a 100% occupied rate. Three facilities stand out for intensity, volume, and consistent demand:

### Heritage Center

100% Occupied  
47% Fill Rate  
7.90 PM/SqFt

The highest space-intensity score on campus. Heritage Center packs the most person-minutes per square foot of any monitored facility.

### Whitmore Center

100% Occupied  
1,724 Daily Sessions  
232 Concurrent Users

The campus's social and logistical hub. Volume and continuity across all hours distinguish Whitmore from every other facility.

### Palmer Gymnasium

81% Occupied  
482 Daily Sessions

Strong co-curricular engagement sustained throughout the semester across structured and informal athletics programming.

## Underutilized Spaces – Opportunities

Low utilization does not always signal a problem — context determines opportunity:

- **Hayden Observatory** (26% occupied, 1 daily session) — Specialized function limits broad scheduling. The question is whether expanded programming could justify its footprint.
- **Reed-Cooper Gymnasium** (9% occupied, 123 daily sessions in narrow windows) — Usage is concentrated in short, intense bursts. Low occupied rate reflects scheduling gaps, not irrelevance.
- **Thornton Auditorium** (2% occupied, up to 284 concurrent at peak) — Event-driven facility. The opportunity is expanding the event calendar, not repurposing the space.

## Daily Movement Patterns

### Morning

Whitmore Center + residence halls anchor early activity — breakfast, first services, campus entry points.

### Midday

Dispersal to Fairfield, Bradford/Hayes, Porter, and Prescott. Academic buildings reach daily peak occupancy.

### Evening

Library (1,002 sessions), Palmer Fieldhouse (294 sessions), and residence halls absorb the post-class population.

### Campus Connector

Whitmore Center: 1,724 daily sessions and 232 peak concurrent users make it the most active single building on campus — a true campus connector serving all three daily phases.

## Residential & Co-Curricular Spaces

Lakeview's residential portfolio is operating at effective capacity — a mark of enrollment health that reframes the strategic question from occupancy improvement to growth planning.

**98%**

STUDENT HOUSING OCCUPIED

**98%**

SMALL HOUSE UNITS

**100%**

NON-INSTITUTIONAL PROPERTIES

The issue is not how to fill housing — it is how to **size and plan residential inventory for future enrollment scenarios**. Incremental growth will require decisions about new construction, acquisition, or deferred admission management.

## Whitmore Center as Campus Connector

With **1,724 daily sessions**, Whitmore Center is not simply a dining or activity facility — it is the connective tissue of the campus. Its consistent presence across morning, midday, and early-evening activity phases positions it as the primary node for student services, informal programming, and community life.

For co-curricular spaces broadly, the data support a shift in focus from occupancy improvement to **programming quality**. The spaces are being used; the opportunity is deepening what happens within them.

### Key Insight

- Small sections are not a weakness to be corrected — they are a **defining feature of the liberal arts model**
- The response is to **match rooms to sections**, not to grow sections to fill rooms
- Right-sizing room assignments — rather than adding capacity — is the lever for portfolio-wide fill rate improvement

## Strategic Findings & Recommendations

Three core findings emerged from the Fall 2025 data. Each points to a specific, actionable direction — refinement over overhaul.

### 1 Room-to-Enrollment Matching

The 99% used-booked rate confirms scheduling discipline. The 22% fill rate, with 12 unused seats per session, points to a room-assignment calibration opportunity. Availability-first room assignment can be refined toward a capacity-match model without disrupting scheduling workflows.

### 2 Lab Space Patterns

Lab spaces mirror classroom patterns with important nuances. A 55% scheduled rate and 8% unscheduled usage indicate labs carry meaningful informal activity. With 13 average unused seats, labs trend toward over-allocation relative to section size. Flexibility matters more than fill rate density in lab space planning.

### 3 Predictable Weekly Cycles

The weekly occupancy cycle is highly consistent: a Mon–Thu peak near 1,600 concurrent users, a Friday transition, a Saturday low near 800, and a Sunday rebound to ~1,000. This pattern held reliably across the semester. Predictability is itself a strategic asset.

## Operational Strategies

### Weekend Maintenance

Saturday's ~800-user baseline versus ~1,600 midweek peak creates the lowest-disruption window. Major projects should concentrate here and during academic breaks.

### Predictive Maintenance

High-intensity spaces (Heritage, Palmer) accumulate wear faster and warrant more frequent inspection. Low-use spaces can shift to condition-based rather than calendar-based cycles.

### Energy Optimization

Predictable occupancy cycles support automated HVAC and lighting scheduling. Energy pre-conditioning can be timed to the 10AM ramp-up; setback schedules engage by 3PM as the peak tapers.

### Looking Ahead

This report establishes Lakeview's utilization baseline. Future semesters will enable trend analysis, anomaly detection, and continuous optimization. The signal is strong — the story is just beginning.



### About CampusIQ

CampusIQ is the leading provider of space occupancy and space intelligence solutions purpose-built for higher education. Serving over 50 institutions and more than 1 million students, CampusIQ helps facilities leaders and campus planners turn real-time data into smarter decisions. To date, the platform has analyzed over 225 million square feet of campus space and maintains a 98% renewal rate — proof of the trust and value delivered to colleges and universities across the country.

Catch our weekly Bow Tie Tuesday insights on LinkedIn or learn more at [CampusIQ.com](https://CampusIQ.com).

For more information, contact: **CampusIQ** | [info@campusiq.com](mailto:info@campusiq.com)